

SUELLIO ALMEIDA HELMET DESIGN CONTEST 2025

# RACE HELMET SPECIFICATION BRIEF

Unleash your creativity and design the next IMSA racing helmet for Suellio Almeida!

**Activity Period:** February 19 – March 7, 2025 

## HOW TO ENTER

### Step 1: Get Ready to Design

- Review all design guidelines and requirements carefully
- Ensure you have the mandatory logos ready to use

### Step 2: Create Your Design

- Follow all technical specifications
- Include all required views
- Prepare your design concept explanation

### Step 3: Submit Your Creation

- Submit via the official contest webpage
- Include all required documentation
- Deadline: March 7th, 2025 (11:59 PM EST)

### Step 4: Share Your Progress



- Post your design progress on social media for a chance to get reposted
- Tag [@suellio](#) and [@podium1racing](#)



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## DESIGN SPECIFICATIONS

Technical Requirements:

- Model: Bell HP6
- Base Color: Black 
- Accent Colors: Chrome Gold (hex: D9B050) 
- Required Views: Front, both sides, top, and back
- Mandatory Logos: Almeida Racing Academy, Podium 1 Racing
- No visor strip design

## JUDGING CRITERIA

Your design will be evaluated based on:

- Creative and unique design approach
- Brand alignment with Suellio
- Technical and artistic execution
- Practical applicability for racing

## SUBMISSION REQUIREMENTS

Required Elements:

- Complete design showing all required views
- Design concept explanation (maximum 200 words)
- Full name and contact information
- Confirmation of original work

## IMPORTANT NOTES

Design Rules:

- Do not alter or obstruct mandatory logos
- Design must be original work
- No additional sponsor logos allowed
- No political or controversial messaging
- 1 entry per person